

Broadleaf Partners, LLC Form **CRS**

Item 1 Introduction

03/23/2026

Broadleaf Partners, LLC is registered with the Securities and Exchange Commission as an Investment Adviser.

Brokerage services and fees differ from investment advisory services and fees, so it is important for you to understand the differences. The SEC offers free and simple tools to research firms and financial professionals at [Investor.gov/CRS](https://www.investor.gov/CRS) which also provides information tailored to educate retail investors about financial professionals.

Item 2 Relationships and Services

What investment services and advice can you provide me?

We offer investment advisory services to retail investors on a discretionary basis, meaning we buy and sell investments in your account without requiring your approval for each transaction, unless you instruct us otherwise.

- Our discretionary services include portfolio management, securities transactions, investment recommendations, and personalized investment strategies, all monitored continuously.
- Comprehensive financial planning services, which are subject to a separate fixed fee in addition to any investment management fees.

Our firm has a stated minimum of \$250,000 for our Growth Equity Portfolio and \$100,000 for our Strategic Investment Portfolios but occasionally accepts clients under that threshold in certain circumstances.

For additional information including minimum investment amounts, please see www.broadleafpartners.com or <https://www.adviserinfo.sec.gov/IAPD/default.aspx> for our Form ADV, 2A brochure (Items 4 and 7 of Part 2A or Items 4.A. and 5 of Part 2A Appendix 1).

Conversation starters. *Ask your financial professional:*

– *Given my financial situation, should I choose an investment advisory service? Why or why not? How will you choose investments to recommend to me?*

– *What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?*

Item 3 Fees, Costs, Conflicts and Standard of Conduct

What fees will I pay?

Our investment management fees are assessed quarterly and are disclosed in our Form ADV Part 1A, Item 5.E. and more fully described in our Form ADV Part 2A, Items 5.A., B., C., and D. Some fees create a conflict of interest described below and in more detail in our Firm's Part 2A. Comprehensive financial planning involves a fixed fee based on the scope of the engagement and is separate from investment management fees.

- Because our firm charges you asset-based fees, more assets in the account will cause you to pay more, and therefore we may have an incentive to encourage you to increase the amount of money invested in those accounts.
- A conflict of interest arises through use of client brokerage commissions, because we have an incentive to direct client brokerage to those brokers who provide research and services we utilize, even if these brokers do not offer the best price or commission rates for our clients.

In addition to our advisory fees, clients may incur third-party fees including custodial fees, brokerage transaction costs, and internal expenses of any mutual funds or ETFs held in their accounts.

Additional Information:

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation starters. *Ask your financial professional:*

– *Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?*

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you.

Conversation starters. *Ask your financial professional:*

– *How might your conflicts of interest affect me, and how will you address them?*

- Conflicts may arise in the allocation of investment opportunities among client accounts, which we seek to handle equitably and in the best interests of all clients.
- Conflicts of interest may arise when rolling over an ERISA plan to our management, particularly concerning, but not limited to, fees and compensation.
- Conflicts of interest arise from our brokerage practices. We recommend that clients custody their assets with Charles Schwab & Co., Inc, from whom we receive benefits. We address this through our best execution policy, detailed in Form ADV, Part 2A, Item 12.

How do your financial professionals make money?

- Our financial professionals are compensated solely on assets under management, with a fixed fee for comprehensive financial planning engagements.

Item 4 Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

Our firm has no disciplinary history. Visit Investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

Conversation Starters. *Ask your financial professional:*

– *As a financial professional, do you have any disciplinary history? For what type of conduct?*

Item 5 Additional Information

You can find additional information about our services and request a copy of the relationship summary by visiting www.broadleafpartners.com; emailing at pmackay@broadleafpartners.com or calling us at 330-650-0921.

Conversation starters. *Ask your financial professional:*

– *Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?*